

Contact

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Current360
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Company Facts

Name

Current360, Inc.

Business

Advertising & Marketing

Established

1984, Small Business

Certifications

Google Certified
SharpSpring Silver Certification

CAGE Code

8QBB4

GSA Contract

47QRAA22D000C

DUNS

079096083

SAM.GOV UNIQUE ENTITY ID

CZ75JHC4QPS1

NAICS Codes

541810 Advertising Services
Media Planning
Creative Development
Account Management

541511 Web-Based Advertising
Web Development,
Maintenance and Hosting

512110 Video/Film Production
On-Site Studios
Photography, Video &
Sound, Voice-Over

541430 Graphic Design Services

Insured

\$2M Aggregate Liability
& Workers Compensation



About Us

Current360 provides high-impact advertising, media strategy/ placement, digital development/marketing, social activations, and video production services for regional and national clients in multiple industries. Our expertise stems from more than 35 years of experience in tailoring disruptive cross-platform campaigns that consistently meet and exceed our clients' objectives. Because we have a fully equipped, in-house video and audio production studio, we're able to deliver high-quality content that meets our clients' stringent budget requirements.

Core Competencies

Advertising

Integrated campaigns
Branding
Strategy
Digital activations

Media

Planning
Negotiating
Placement
Traffic
Post-analysis
Reporting

Video

Full in-house
production/audio studio
Content development/execution
Editing
Animation
Motion graphics
Sound design

Digital

Web development
Custom app development
Analytics
Strategy
SEM campaigns
Search engine optimization
Digital ADA compliance
Maintenance and hosting

Social

Content planning
Content creation
Social strategy
Campaigns